

Feel the difference!

Experience high-performance comfort of High IQ® Cool Comfort!



Untreated



High IQ®
Cool Comfort

Pour a few drops of water on the **untreated** sample. See how wet spots remain on the fabric because it takes much longer to absorb moisture.

Pour a few drops of water onto the **HIGH IQ® Cool Comfort** sample. See how moisture is instantly absorbed and rapidly distributed.



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HIGH IQ® COOL COMFORT / No sweat, keep cool



No sweat, keep cool

High IQ® Cool Comfort Performance Assurance

- High IQ® Cool Comfort is a performance assurance program based on defined performance specifications aligned to industry standards
- Keeps you cool and dry
- Soft and comfortable
- Long lasting performance, wash after wash



Cool and dry



Quick dry



Soft comfort




Long lasting

Visit www.high-iq.com to learn more about High IQ® effects.




High IQ® Cool Comfort

Cool & Dry


 Moves sweat away from the body improving evaporation, keeping you cool and dry.

Soft Comfort


 Leaves the fabric with a soft hand and additionally reduces static cling.

No sweat, keep cool

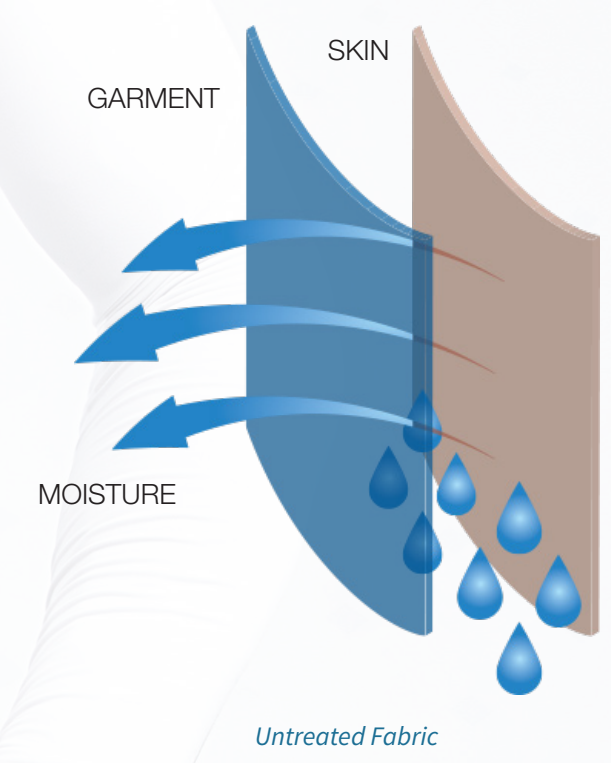
Quick Dry

 Allows quick dry and easy stain removal properties for shorter washing and drying cycles reducing consumption of energy, water and detergent.

Long Lasting

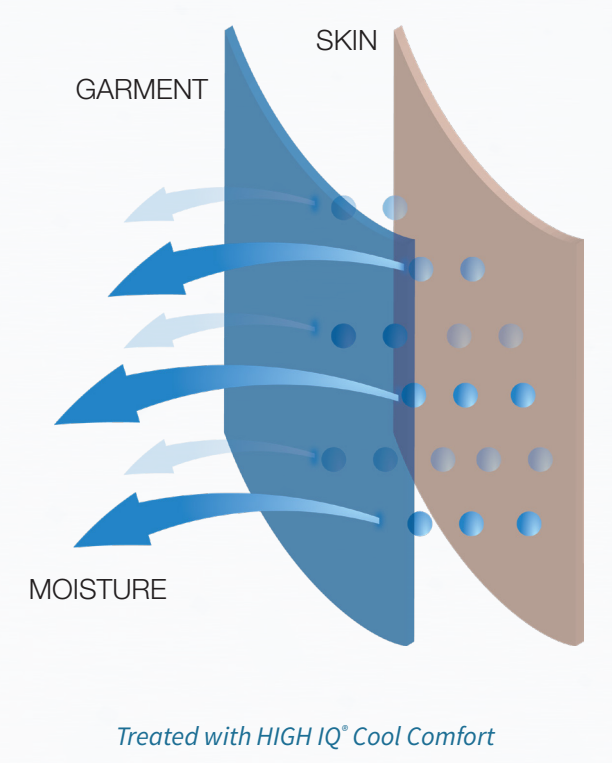
 Performs as effectively after 20 home launderings as the first time fabrics were worn. With lower tendency to soiling, the new look lasts even longer.

How it works



Synthetic fabrics typically block the evaporation process, leading to condensation of sweat between skin and the garment, and resulting in a damp and uncomfortable feeling for the wearer.

Untreated Fabric



High IQ® Cool Comfort accelerates water vapor transmission from the body, so you feel cooler, drier and fresher.

Treated with HIGH IQ® Cool Comfort