

For Immediate Release

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HUNTSMAN INTRODUCES HIGH IQ® SUN PROTECT

Performance assurance program for textiles with built-in sun protection

Singapore – Huntsman Textile Effects has extended the HIGH IQ® performance assurance scheme to help mills, brands and retailers meet consumer demand for garments and accessories with built-in sun protection. HIGH IQ® SUN PROTECT provides an Ultraviolet Protection Factor (UPF) of up to 50 and above, providing the wearer with the highest level of protection for the lifetime of the garment.

Consumers around the world are increasingly aware of the harmful effects of sun exposure. Children are known to be particularly vulnerable, but all those who work outdoors or who enjoy outdoor activities are at risk.

Tested against the highest industry standards, HIGH IQ® Sun Protect guards against damaging UV-A and UV-B rays to ensure maximum protection. It does not impair the natural aesthetics of the fabric, and prolonged exposure to sunlight and multiple laundering will not degrade the protection or fade the colors.

“Consumers today want maximum protection from the sun’s harmful rays, especially when it comes to protecting children. With Huntsman’s HIGH IQ® Sun Protect assurance program, we offer peace of mind when outdoors and exposed to the sun. Our innovative technology ensures protection at the highest levels in textiles that carry the HIGH IQ® Sun Protect label, while remaining durable over the lifetime of the garment,” said Lee Howarth, Global Marketing Manager, Huntsman Textile Effects.

Only mills that meet Huntsman’s stringent requirements earn the right to use the HIGH IQ® performance assurance hang tags as point-of-sale product branding.

HIGH IQ® Sun Protect is ideal for a broad range of fabrics and garments, including clothing for children and babies, swimwear, sportswear, workwear and school uniforms, as well as hats, pram covers, umbrellas and other accessories.

The technology used to produce the HIGH IQ® Sun Protect effect comply with the requirements of bluesign® for safe and sustainable textile production. Furthermore, fabrics produced with HIGH IQ® Sun Protect effect are suitable for Standard 100 by OEKO-TEX®.

The global leader in intelligent effects, Huntsman Textile Effects developed the HIGH IQ® global performance assurance program to help mills, brands and retailers produce high-performance textiles with built-in sun protection, freshness, friction protection and water repellence, in bright whites and color that lasts. The program is based on innovative dyes and effects and unparalleled technical support and application know-how from Huntsman Textile Effects to help mills improve their productivity and competitiveness.

For more information, visit www.high-iq.com.

Download [HIGH IQ® Sun Protect images](#)

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HIGH IQ® is a registered trademark of Huntsman Corporation or an affiliate thereof in one or more, but not all, countries.

About Huntsman:

Huntsman Corporation is a publicly traded global manufacturer and marketer of differentiated chemicals with 2017 revenues of approximately \$8 billion. Our chemical products number in the thousands and are sold worldwide to manufacturers serving a broad and diverse range of consumer and industrial end markets. We operate more than 75 manufacturing and R&D facilities in approximately 30 countries and employ approximately 10,000 associates within our 4 distinct business divisions. For more information about Huntsman, please visit the company's website at www.huntsman.com.

About Huntsman Textile Effects:

Huntsman Textile Effects is the leading global provider of high quality dyes, chemicals and digital inks to the textile and related industries. With operations in more than 90 countries and seven primary manufacturing facilities in six countries (China, Germany, India, Indonesia, Mexico and Thailand), Huntsman Textile Effects is uniquely positioned to provide prompt and expert technical service wherever our customers are based. Sustainability, innovation and collaboration are at the heart of what we do. We use cutting edge technology to develop solutions and create innovative products with intelligent effects such as durable water repellents, color fastness, sun protection or state-of-the-art dyes which reduce water and energy consumption. For more information about Huntsman Textile Effects, please visit www.huntsman.com/textile_effects.

Forward-Looking Statements

Statements in this release that are not historical are forward-looking statements. These statements are based on management's current beliefs and expectations. The forward-looking statements in this release are subject to uncertainty and changes in circumstances and involve risks and uncertainties that may affect the company's operations, markets, products, services, prices and other factors as discussed in the Huntsman companies' filings with the U.S. Securities and Exchange Commission. Significant risks and uncertainties may relate to, but are not limited to, financial, economic, competitive, environmental, political, legal, regulatory and technological factors. The company assumes no obligation to provide revisions to any forward-looking statements should circumstances change, except as otherwise required by applicable laws.